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LEADERSHIP DEVELOPMENT

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Jessika Ferm Publishes Book of Management Tips

(COLUMBUS, OH) – As an executive coach, Jessika Ferm has heard every management challenge out there from conflict to burn out. Recently she published *Taking the Pain out of Managing One Day at a Time: Powerful Bite-Size Strategies That Raise Your Leadership Game*. The 240-page soft cover book provides readers with inspiring and practical daily tips that can be implemented immediately, to make managing and leading others a more rewarding experience.

“As an executive coach I know that most of us can process or work on only one change at a time. It’s the little steps that produce the best results,” said Jessika Ferm. “I learned some of these tips from clients and some from personal trial and error. By focusing on just one tip each work day, a person can end the year a significantly better and happier manager than when they began.”

In keeping with Ms. Ferm’s “no frills, no fluff” style, the tips are short, to-the-point and clearly stated. The book includes bonus material including inspirational quotes, free behavioral assessments and resource material to support exceptional leadership. *Taking the Pain out of Managing One Day at a Time* is sold on Amazon.com as well as the J.Ferm company website – www.jferm.com.

About J.Ferm:

J.Ferm is a leadership development company founded in 2002. The company is headquartered in Columbus and has offices in Boston and Gothenburg, Sweden. It offers comprehensive leadership and executive development products, such as consulting, telecourses, workshops, assessments and keynote speaking. Ms. Ferm is a Professional Certified Coach who often works with dominant executives who are interested in becoming more powerful communicators and leaders. She was named a “Top Ten Executive Coach” by *Women’s Business Boston* and a Forty Under 40 rising leader by *Columbus Business First*. Further information about J.Ferm is available at (614) 441-8972 or at www.jferm.com.

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