



EXCELLENCE IN LEADERSHIP DEVELOPMENT

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J.Ferm, LLC Donates \$750 to English at Large

(BOSTON, MA) – J.Ferm, LLC, a leadership and organizational development firm based in Columbus, Ohio with offices in Boston, recently donated \$750 to English at Large, (formerly Eastern Massachusetts Literary Council), a provider of basic literary instruction to adults throughout the Boston area. The donation will fund a conversational group of intermediate to advanced adult English speakers for one year.

As a non-native English speaker, J.Ferm Founder Jessika Ferm responded to English at Large's mission. "I remember arriving in Boston 14 years ago from Sweden with two suitcases and instructions to get on a Bonanza bus that was supposed to take me to Providence, R.I. I looked for signs to buy bus tickets but the logic I would use in my country did not translate to the U.S. My ATM card didn't work, I had no cash in US currency and the bus driver did not accept credit cards. Once in line I asked two people if I could borrow a few dollars each for my bus ticket without the ability to pay them back and they were kind enough to help me. I can't imagine how I would have made it to Providence without basic English skills," she said.

English at Large matches students with volunteer tutors and helps hundreds improve their literacy and become active, contributing forces in their communities. The group has a waiting list of 250 students with an average wait of 17 months. More information is available at www.englishatlarge.org.

J.Ferm, LLC was founded in 2002 and offers comprehensive leadership and executive development products, such as consulting, coaching, telecourses, workshops, assessments and keynote speaking. Clients of the company include Pitney Bowes, UBS Financial Services, L.E.K. Consulting, Inc., and Kempinski Hotels and Resorts. Further information about J.Ferm is available at (614) 441-8972 or at www.jferm.com.

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