

Conference Information

Building a Leadership Culture Within Your Accounting Firm

Help staff who have mastered technical skills cultivate those skills in others

Date: Friday, October 31, 2008

Location: Crowne Plaza Hotel, Natick

Instructor: Jessika M. Ferm

Registration: 8:30am

Session: 8:45am - 12:15pm

CPE Credits: 4 hours

Fee: \$130 Members

\$150 Non Members

About the Instructor

Jessika M. Ferm, President, J.Ferm, LLC

Jessika Ferm is a Professionally Certified Coach (PCC) and holds numerous certifications in the behaviors, values and leadership development fields. She offers comprehensive leadership and executive development services including organizational development, individual and team coaching, training and telecourses, workshops, assessments and keynote speaking.

Jessika has dedicated her career to helping business professionals enhance their leadership skills and on-the-job effectiveness. Her firm works with executives at many leading corporations including Pitney Bowes, UBS Financial Services as well as several public accounting firms.

Ms. Ferm helps top management streamline systems, sharpen focus and deliver bottom-line results. Her approach is direct, honest, challenging and supportive and she is known for grounding her recommendations and ideas in a hard-nosed business sense.



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